

Arts in the Heart Information

SHOW

The Greater Augusta Arts Council is proud to present the 32nd annual Arts in the Heart of Augusta Festival (AHA). This year we return to historic Downtown Augusta, encompassing the Augusta Common and Broad Street. In 2012 over 70,000 people attended this 2 ½ day event. In addition to our Juried Fine Arts and Craft Area we offer a Global Village, where all festival food is prepared by our local ethnic community, a hands-on children's arts and craft area, 4 stages on non-stop entertainment, a literary village offering opportunities for authors to showcase and sell their books with lectures and workshops to help them hone their skills. We look forward to receiving your application.

The AHA Festival caters to our Artists. We offer secure parking adjacent to the Arts & Craft area. On Saturday we will deliver a free lunch to your booth and booth sitters will be available all week-end, allowing you a quick break to stretch your legs or visit the loo. We offer a choice of hotels with special Arts in the Heart Rates. We look forward to reviewing your application for the 2012 Festival.

FESTIVAL SCHEDULE

Entry Deadline: July 1st, 2012

Show Dates: Sept. 14, 15, 16, 2012

ARTIST ELIGIBILITY:

- Artist must submit a **completed** application. The submission must include:
 - 3- 5 images in **JPEG format** on CD to be juried by Arts and Craft Committee.
 - Artist Statement
 - Two Checks: \$25 Jury Fee, \$100 Booth Fee
- All work submitted must be handmade by the artist whose name appears on the entry form, and must represent work that will be sold during Arts in the Heart.
- Artist must agree to be present during the entire Festival. No reps, publishing companies, wholesalers, or distributors are allowed to participate in the Festival.
- No sharing with non-juried artists or artisans is allowed. Only the one artist that submitted an entry will be allowed to display and sell. Artists that fail to comply with this rule will be removed from the festival and NO REFUND request of show fees will be honored.

SUBMISSION CATEGORIES

Entries will be considered if the submission falls within the following categories, (if you are not sure, please contact Festival organizers for clarifications or assume that your entry will not be accepted).

Crafts: items which are handmade by the artist, examples of this category include:

Carvings: made from wood, stone, marble or glass. They can be statuettes and musical instruments.

Pottery: items created on a potter's wheel or hand built ceramics. Examples include vases, bowls, pots, plates, or sculpture.

Weavings: baskets, leather goods, wall hangings, and hand quilting.

Fine Arts: items can include signed and numbered limited edition prints*, paintings, serigraphs, etchings, collages, giclees and mixed media.

*Limited editions can not include more than 100 signed and numbered pieces. Artwork which has been reproduced must be 90% of the artist's own hand.

CALL FOR ENTRIES ~ Fine Arts & Crafts Application

Entry Deadline: July 1st 2012 ~Event Dates: Sept. 14-16, 2012

Augusta Common & Historic Downtown, Augusta, Georgia

Jewelry: items which can be worn on the body. This includes: rings, necklaces, bracelets and earrings. All items must be created and designed by the person whose name appears on the entry form.

JURY PROCESS

All entries will be reviewed by fine arts and crafts artists or professionals in each category. The judges are not to be contacted regarding your entry. Failure to adhere to this policy will lead to entry disqualification. All comments or questions must be directed to selection committee chairs via the Greater Augusta Arts Council.

Jurors will be reviewing applications as they are received. NOTE: Maximum participant capacity is 100 so please get your entry in as early as possible.

Final Results of the juried process will be available AFTER July 15, 2012.

JUDGING AND PRIZES

Prize ribbons and cash prizes totaling \$1500 will be awarded as follows.

The Award Ceremony will take place on Saturday on the Global Stage. Time will appear in the Festival Stage Schedule.

One entry per category will be selected with prize money to be awarded.

1st place	\$500
2nd place	\$400
3rd place	\$300
Awards of Merit	\$100 (3)

EXHIBITION SPACE

- Each exhibitor will be provided with a 10'x 10' booth space.
- Electrical power for the booth will be provided.
- All booths must have a tent cover (a tent can be provided for a fee).
- All booth furnishings: tables, chairs, display walls, credit card machines, etc., must be provided by the artist.
- Artists are responsible for collecting and paying their sales tax.
- Insurance for transportation or damages of exhibited items will be the sole responsibility of the Artist. Greater Augusta Arts Council will not be responsible for any loss, or damage incurred at the festival.

FEES

Jury Fee	\$25 (non-refundable)
Booth Rental	\$100 (Separate check)
Tent Rental	\$225 (optional rental)

Booth and tent rental fees will be refunded if your entry is not selected.

Booth and tent rental fees will be refunded minus a \$25 administrative fee for cancellations prior to September 1, 2012.

No refunds after September 1, 2012.

Hotel and Travel accommodations are a separate expense. Please contact the featured hotels for festival special rates.

VENDOR ACTIVITY SCHEDULE

Artist Set Up:

Friday, Sept. 14th 8:00am-4pm – You will NOT be able to enter festival after 4pm on Friday for set up.

(Set up must be completed to qualify for Best Booth Judging) No Exceptions.

Sat. & Sun. Sept. 15-16 **booth must be set up one hour prior to show opening.**

Judging:

Friday September 14th 5-7PM

Show Opens To Public:

Friday, Sept. 14th 5pm - 9pm

Saturday, Sept. 15th 11am - 9pm

Sunday, Sept. 16th 12pm - 7pm

Breakdown: Sunday, Sept. 16th 7pm *(You may NOT breakdown booths before the festival closes)*

HOW TO ENTER

DEADLINE for Entries is July 1st, 2012. Complete the application form and enclose the following:

5 images on CD *(CD will not be returned)*

One page bio/artist statement **(If you do not submit artist statements and photos you will not be featured on our website or our face book page)**

Fees: (2 checks please)

- \$25 Jury fee (separate check please)

AND

- \$100 - Exhibit Space only

OR

- \$325 - Exhibit space and Tent Rental

Make checks payable to: Greater Augusta Arts Council (GAAC)

Forward entry to: Grace Inman
Fine Arts and Craft Market Place
Greater Augusta Arts Council
P.O. Box 1776
Augusta, Georgia 30903

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CD IDENTIFICATION

Each applicant **must submit** FIVE (5) color photos on CD, in a protected jewel case for consideration by the jury. Four of the five color photos must be representative of the work the applicant wishes to sell at the show. The fifth photo must represent your typical booth exhibit. No people or identifying signs should appear in the booth shot.

All CDs must be clearly marked with a printed label or clearly printed with a Sharpie marker, on the front as follows:

- Artist's name, medium and dimensions at the bottom left and corresponding photo number (see application description on the bottom right below).

Please make sure digital file names on CD correspond with number and object identity names as indicated on application.

Photos of the artists selected to exhibit will be used for publicity purposes. CDs **WILL NOT** be returned.

NOT ACCEPTABLE TO SHOW:

Commercially molded pottery, sculpture or jewelry; items made from kits or assembled from pre-manufactured components; work produced by anyone other than the submitting artist; UNLIMITED OFFSET REPRODUCTIONS of paintings, drawings, prints or photographs.

Arts in the Heart Festival Hotels 2012

The Festival will have specials booked at two downtown hotels for the 2012 festival.

Hotels will be posted to the website. www.ArtsintheHeart.com.

(Deadline: July 1, 2010)

FINE ARTS & CRAFTS APPLICATION

PLEASE PRINT: Is this a new address? Yes No

NAME _____

BUSINESS NAME _____ MEDIUM _____

ADDRESS _____

CITY, STATE, ZIP _____

TELEPHONE _____ FAX _____ E-MAIL _____

AGREEMENT

I understand the decision of the GAAC Arts in the Heart of Augusta Festival standards Committee is final. If accepted, I agree to abide by this events rules and regulations. Also, I do hereby discharge the Greater Augusta Arts Council and the Arts in the Heart of Augusta Committee of and from all manner of actions, suits, damages, claims and property while participating in the Arts in the Heart of Augusta Festival.

I/we give permission for photos or depictions of my work accepted for Arts in the Heart 2010 to be used for festival promotion purposes.

Signature

Date

Arts in the Heart of Augusta Festival c/o Greater Augusta Arts Council
P.O. Box 1776, Augusta, GA 30901 (706) 826-4702

Photos/CD Information:

1. _____
object identity

materials / techniques

dimensions in inches or feet (HxWxD)
2. _____
object identity

materials / techniques

dimensions in inches or feet (HxWxD)
3. _____
object identity

materials / techniques

dimensions in inches or feet (HxWxD)
4. _____
object identity

materials / techniques

dimensions in inches or feet (HxWxD)
5. _____
object identity

materials / techniques

dimensions in inches or feet (HxWxD)

How did you hear about AIH? _____