

CALL TO ARTISTS

CV Foundry Apartments, LLC in association with the Greater Augusta Arts Council, will commission the creation and installation of one exterior public art sculpture in the new **Beacon Station** development, across the street from the Augusta University School of Dentistry on Wrightsboro Road in Augusta, GA. Proposals will be accepted provided that the artwork is durable, meets safety regulations, can remain installed with minimal maintenance for at least 15 years, and achieves the concept goals set forth in the mission summary.

Eligibility: Artist applicants must be at least 18 years of age and current residents of the Augusta River Region
Total budget: \$13,000
Deadline: November 13, 2019

MISSION

The mission of this project is to unite Augusta's rich cultural traditions with an optimistic new future for this newly redeveloped area and welcome visitors into the Laney Walker and Bethlehem Neighborhoods. CV Foundry Apartments, LLC seeks to commission an artist/sculptor to design and construct a work of art that will contribute to the positive reinvestment and redevelopment of the emerging Laney Walker/Bethlehem Revitalization Area. The sculpture is intended to support the brand and character of Beacon Station and to enhance awareness of public art throughout Augusta. The public voting on the 3 finalists will coincide with the grand opening of Beacon Station in November 2019.

PROJECT SUMMARY

Proposals for a single, site specific, freestanding sculpture are being considered. This call to artists is open only to individuals and teams of artists and/or design professionals living in the Augusta River Region. Works submitted must be of a scale and made of material(s) suitable for long-term outdoor display. Minimum desired height for the final sculpture is 12' or more from ground (inclusive of the installation base). All proposed work must be designed to withstand an outdoor, unmonitored, high traffic environment that will require minimal maintenance throughout the duration of its desired 15-year lifespan. The work must be securely anchored to the provided concrete base. All finalists will be subject to a technical review by an engineer and the City's Public Art Advisory Panel. CV Foundry Apartments, LLC will coordinate the engineer's review, if deemed necessary. An identification plaque will be provided near the final sculpture.

The site where the final sculpture will be installed is located on the corner of McCauley Street and Wrightsboro Road, at the intersection with RA Dent Blvd. This parcel of land serves as the front doorstep to the new apartment community, Beacon Station.

(see page 4 of this document for a location reference.)

Concepts may evolve from a variety of source, including historical information sourced from the staff at the Lucy Craft Laney Museum of Black History as well as the Beacon Station icon graphic that serves as the symbol of Beacon Station.

(right inset) Artists are free to interpret this image, explore and expand upon it within their concepts if they so choose. Visit

www.beaconstationaugusta.com to learn more about Beacon Station.



ABOUT BEACON STATION

Beacon Station is Augusta's newest Class A apartment offering and the premier urban living experience for those that frequent the Medical District, but also value convenience to all that downtown Augusta has to offer. The community includes 221 one, two and three bedroom apartment homes with modern fit and finish and complete with all of the modern amenities expected in a luxury apartment offering.

Beacon Station is not only a great place to live, it is, in some ways, a statement about Augusta's evolution. Beacon Station represents something different for the garden city both in style and class. Beacon Station is not for a certain demographic of people, it is for a certain mind-set. It is for those who want an upscale urban experience, and by living it, foster the conditions for MORE in downtown Augusta. Learn more at beaconstationaugusta.com.

ARTIST ELIGIBILITY

Artists who are at least 18 years of age and reside in the Augusta River Region are eligible to submit proposals; those under age 18 must be part of a team led by an adult. All artists/artist teams shall be considered regardless of race, color, religion, sex, sexual orientation, gender identity, national origin, age or disability. Employees of Beacon Station, Columbia Residential, The Greater Augusta Arts Council, or their project consultants are ineligible to apply.

SELECTION PROCESS

CV Foundry Apartments, LLC and the Greater Augusta Arts Council will convene a Selection Panel to evaluate the submissions. The Selection Panel will recommend three (3) finalists. The following criteria will be used in the selection process:

- Strength and originality of the design
- Appropriateness to the site, including aesthetic content and public safety
- Feasibility given timeline and budget
- Durability – the artwork’s ability to withstand weather and human interaction
- The artist’s past work and experience

Once the finalists are selected and have been notified, their proposed concepts will be posted to the web for online voting by the general public at www.beaconstationaugusta.com.

APPLICATION PROCESS

The Greater Augusta Arts Council will host an informational meeting on October 16th to familiarize artist applicants with the project and the proposed site for artwork. The meeting will be held at the Beacon Station Leasing Office onsite at 1480 Wrightsboro Rd, bldg. #2. Attendance is encouraged, but not mandatory.

step 1 Contact Pax Bobrow to register your intent to apply at 706-826-4702 or pax@augustaarts.com

step 2 All of the following must be included in your submission in digital format and one hard copy in order to be considered:

- **Proposal:** A written and visual description of your concept (color rendering must be included, no larger than 11"x17"). Each artist may submit up to 2 proposals.
- **Biography:** A brief paragraph about the artist’s background or a professional résumé.
- **Budget:** Itemized, estimated cost of all materials, equipment, and artists’ fees. (NOTE: Artist fee is capped at \$3,250 or 25% of the total budget)
- **Installation:** A written description of installation plan and equipment needed. (If selected, this will be reviewed by an engineer and can be revised before final acceptance.)
- **Portfolio Images:** Up to 8 images of past work relative to this project. All digital images should be JPEGs at least 800 x 800 pixels in size. All digital images must be clearly labeled with name of artist and image number.
*note: images may be incorporated into image list, if that works best
- **Portfolio Image List:** Image identification list indicating artist name, image number, title, medium, dimensions (HxWxD), location, and year created
*note: images may be incorporated into image list, if that works best
- **Proof of Eligibility:** Proof of age and residence in the Augusta River Region (ex: copy of driver’s license, passport, birth certificate; utility bill or lease).
- **References:** 1 personal and 1 professional reference including name, email address, phone number, description of relationship to applicant and the amount of time they’ve known the applicant.

If you are applying as a team, please indicate the lead artist, provide bios and references for all members and submit no more than 12 portfolio images.

step 3 CV Foundry Apartments, LLC and the Greater Augusta Arts Council will convene a selection panel to evaluate the submissions. The Selection Panel and Project Advisors shall review proposals submitted by eligible artists. The Selection Panel will recommend three (3) finalists.

step 4 Online voting will commence culminating in the winner being selected by popular vote. The finalists not selected will each receive a \$100 award.

step 5 CV Foundry Apartments, LLC shall facilitate the award process and manage the contract for artist commission. Once under contract, the selected artist will be required to submit a final design maquette, final itemized budget, and fabrication schedule to be reviewed by CV Foundry Apartments, LLC prior to fabrication of the artwork.

CALENDAR

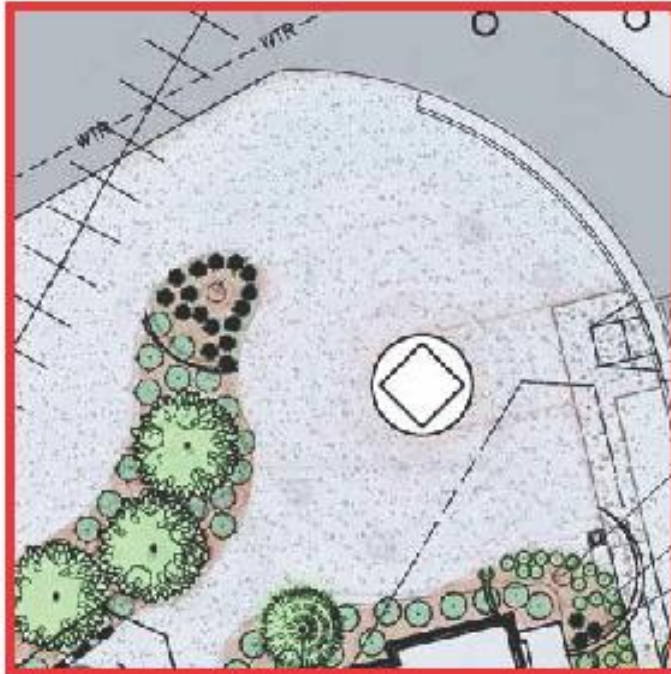
October 1st:	Call to Artists Released
October 16th:	Artist Informational Meeting from 6 pm – 7 pm at Beacon Station Leasing Office onsite at 1480 Wrightsboro Rd, bldg. #2, Augusta, GA 30901 Please RSVP by calling 706-826-4702 or emailing pax@augustaarts.com
November 13th:	Submission Deadline
November 20th:	Selection Panel Meeting
November 22nd:	Finalists Announced
November 25th – December 13th:	Online Voting
December 18th:	Winner Announced
January 15th:	Maquette & Detailed Proposal Due, Engineer Review
April 8th:	Installation
April 15th:	Unveiling and Dedication

APPLICATION PROCESS

Submit one (1) hard copy and one (1) electronic copy of all application materials by 11:00 am, Monday, November 13th, 2019 to:

Greater Augusta Arts Council
at the Sacred Heart Cultural Center
1301 Greene Street
Augusta, GA 30901
(706) 826-4702
pax@augustaarts.com

Clearly indicate "BEACON STATION CALL TO ARTISTS" on the labeling of your application materials.



MAIN ART INSTALLATION

Located on the corner of
McCauley Street and Wrights-
boro Road, at intersection with
RA Dent Blvd.

